

WORKPLACE INFORMATION AND TALKING POINTS

Key points for marking the 16 Days of Activism Against Gender-Based Violence and participating in the Safe.Everywhere.Always campaign in your workplace.



MESSAGING SUPPORT

Commitment to Workplace Safety:

- *Workplace Commitment:* ‘By participating in the Safe.Everywhere.Always campaign, our workplace is demonstrating its commitment to creating a safe and supportive environment for everyone, both in the workplace and beyond.’
- *Workplace Action:* ‘We are taking concrete steps to address workplace harassment and violence, contributing to the global effort to end gender-based violence.’
- *Idea:* Promote internal workplace safety policies, Employee Assistance Program (EAP) and where employees can go for support. Be transparent in sharing what you are doing to promote a respectful workplace, and prevent and respond to harassment.

Leadership in Gender Equality:

- *Value alignment:* ‘Our involvement signals leadership in gender equality, enhancing our values of being a safe, inclusive and equitable workplace and a responsible business.’
- *Culture:* ‘By participating in Safe.Everywhere.Always challenge, we are prioritising safety and equality, fostering a culture of respect, integrity, and inclusiveness that benefits all employees.’

Employee Wellbeing Through Participating in the Challenge:

- *Getting Active:* ‘We encourage our employees to actively participate in the Safe.Everywhere.Always challenge through running, rolling, walking, surfing or swimming and hitting their challenge goals. These activities reduce stress, enhance physical health, and improve mental clarity.’
- *Idea:* Encourage wellness Wednesdays, walking to meetings, walking to end-of-year events and team walks.

Employee Engagement and Awareness:

- *Healthy Competition:* ‘We suggest creating team challenges to engage in healthy competition while raising awareness and funds for women and girls worldwide.’

Looking for resources to engage your team? Head to the [resource page](#).