



# **TAKING THE CHALLENGE SCHOOL RESOURCE KIT**

Thank you for joining us this 16 Days of Activism  
because every woman and girl deserves to be  
**Safe. Everywhere. Always.**

At home.  
At work.  
At school.  
Online.  
On a run.  
At the gym.  
On a date.  
On a night out.  
At a festival.  
After dark.



## ABOUT UN WOMEN AUSTRALIA

KNOW WHO YOU ARE FUNDRAISING FOR!

UN Women Australia exists to raise funds for and awareness of UN Women's global work to advance gender equality and women's empowerment.

During the 16 Days of Activism, funds raised through the Safe. Everywhere. Always. Challenge will go towards the UN Trust Fund to continue the work of ending violence against women across the globe with a focus on the following:

- partnering with women-led community groups to facilitate and support violence prevention programs
- working with countries at government level to change policy and laws to better protect women and girls
- improving access to services for millions of survivors of violence who urgently need support

**IN 2023, THE UN TRUST FUND HELPED OVER 7.7 MILLION WOMEN AND GIRLS ACROSS THE GLOBE**

### What is 16 Days of Activism?

Started by activists in 1991, the 16 Days of Activism is an opportunity for people around the globe to unite and take action to help put an end to gender-based violence.

The 16 Days of Activism starts on 25 November, the International Day for the Elimination of Violence against Women and ends on 10 December, International Human Rights Day.



# TAKING THE CHALLENGE: GET EVERYONE MOVING THIS 16 DAYS OF ACTIVISM

YOUR SCHOOL HAS SIGNED UP TO DO THE SAFE. EVERYWHERE. ALWAYS CHALLENGE, HERE ARE SOME IDEAS ON HOW TO GET EVERYONE INVOLVED!

YOUR SCHOOL IS REGISTERED ON  
WWW.SAFEEVERYWHEREALWAYS.ORG

## POSTERS

ASK STUDENT REPS TO DOWNLOAD AND PRINT OFF POSTERS WITH YOUR UNIQUE QR CODE TO PUT UP AROUND THE SCHOOL

## EMAIL

SEND AN EMAIL WITH YOUR FUNDRAISING PAGE LINK TO LET ALL TEACHING STAFF KNOW ABOUT THE CHALLENGE, ASK THEM FOR SUPPORT

## E-NEWS

TALK ABOUT IT IN YOUR SCHOOL NEWSLETTER AND ASK PARENTS TO SUPPORT THEIR KIDS FOR THIS IMPORTANT CAUSE

## TEAMS

SET UP A FUNDRAISING PAGE UNDER YOUR SCHOOL ACCOUNT FOR EACH GRADE/FACULTY TO MAKE IT COMPETITIVE!

## KMS

FROM NOV 25 TO DEC 10, ENCOURAGE EVERYONE TO DO THEIR KMS AND CONSIDER HOLDING WALKING LESSONS OUTDOORS!

## PRINT

PRINT OFF "SPONSOR ME" FORMS (SEE PG 7) AND HAND OUT TO STUDENTS TO TAKE HOME

## MUFTI

HOLD A GOLD COIN MUFTI DAY DURING 16 DAYS OF ACTIVISM AND ADD THE FUNDS RAISED TO YOUR ONLINE FUNDRAISING TOTAL



Feel free to email  
[hello@safewherealways.org](mailto:hello@safewherealways.org)  
for support



## FOR TEACHERS: DISCUSSION TOPICS AND ACTIVITIES

GENDER-BASED VIOLENCE IS AN ISSUE THAT AFFECTS INDIVIDUALS AND FAMILIES DIRECTLY IMPACTED, BUT IT ALSO AFFECTS SOCIETY AS A WHOLE. HAVING CONVERSATIONS ABOUT IT IN THE CLASSROOM IS THE FIRST STEP TO MOBILISE CHANGE.

### RESEARCH AND PRESENT

Divide students into small groups and assign each group a notable activist/public figure (eg. Grace Tame, Tarang Chawla, Hannah Tonkin) working and advocating in the gender-based violence space. Students should research and present on why they think their person of note is significant, how they influence others and the challenges they face.

### MAP OF WOMEN'S RIGHTS AROUND THE GLOBE

Using the [UN Women Global Database](https://data.unwomen.org/global-database-on-violence-against-women/) (data.unwomen.org/global-database-on-violence-against-women), work with students to create a visual map of statistics on how violence against women is handled by governments in different countries around the world.

### MEDIA ANALYSIS

In Australia alone, 59 women have died from domestic violence this year. Prepare some different news headlines and articles, analyse and initiate a robust discussion with students on how the media reports on this type of news and how these portrayals impact societal views of domestic violence, men and women.

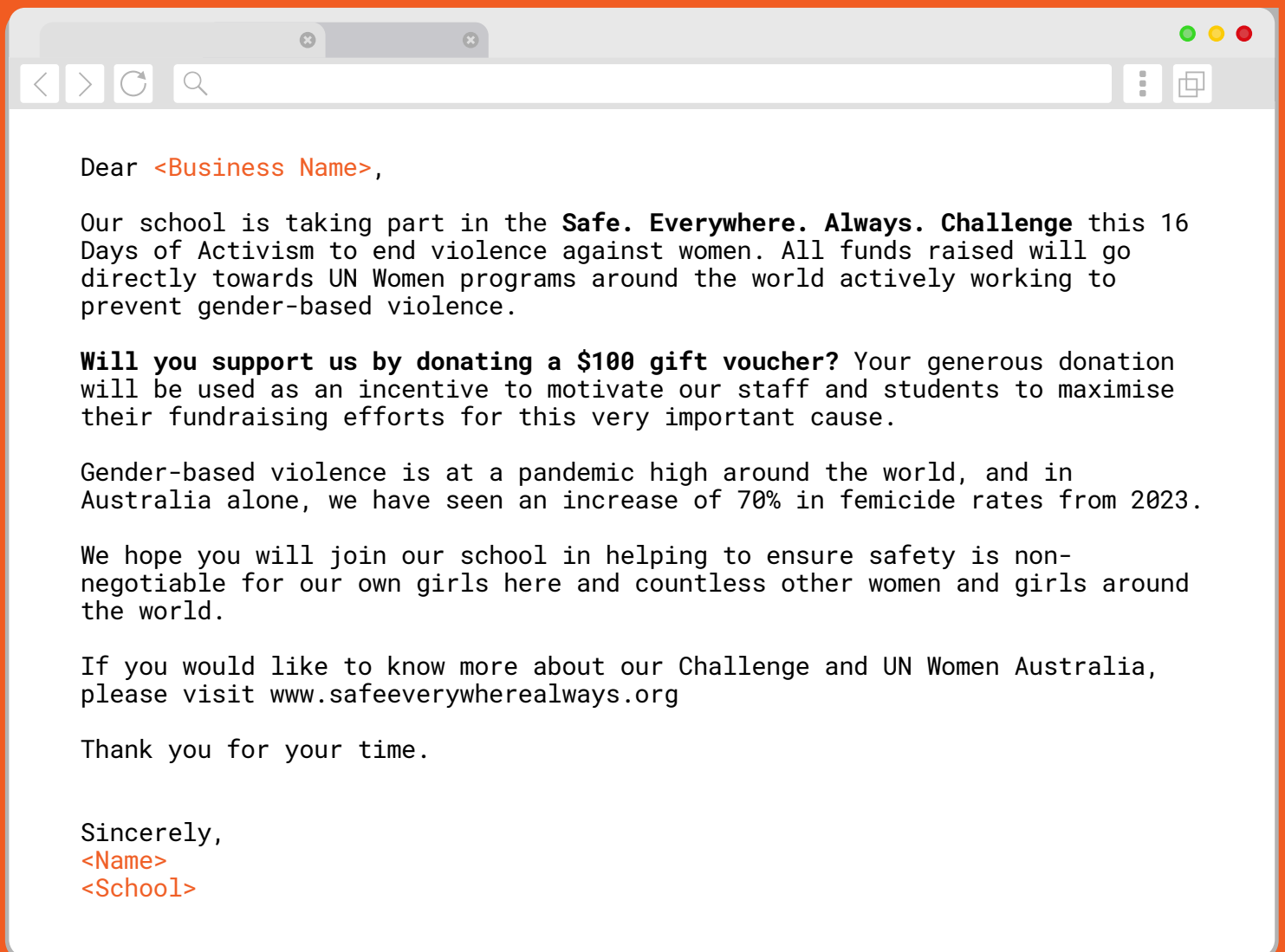
### BOOK REPORT

Pick 3-4 books for the class (eg. Consent Laid Bare by Chanel Contos), assign books to reading groups and ask students to write a book report.



# INCENTIVES TO BOOST FUNDRAISING

LOOKING FOR A WAY TO MOTIVATE EVERYONE TO MAXIMISE FUNDS RAISED? REACH OUT TO LOCAL BUSINESSES AND ASK THEM TO DONATE GIFT VOUCHERS THAT CAN BE USED AS PRIZES FOR TOP FUNDRAISERS. HERE IS AN EXAMPLE OF AN EMAIL YOU CAN SEND:



# PRINTABLE RESOURCES ON THE FOLLOWING PAGES

## 1. Sponsor Me Form

Some students may wish to take a physical flyer home to ask family, friends and neighbours for donations instead of sending out an online link for donations. Add your school, class or grade's unique QR code to the empty box on the form so that everyone can donate online and receive a tax deductible receipt instantly.

## 2. 16 Days Calendar

Print this 16 Days Calendar for the classroom and if you are out walking or doing KMs during lessons, mark them on the calendar. An easy way to keep track of everyone's KMs and add to your online total!

## 3. School Leaderboard

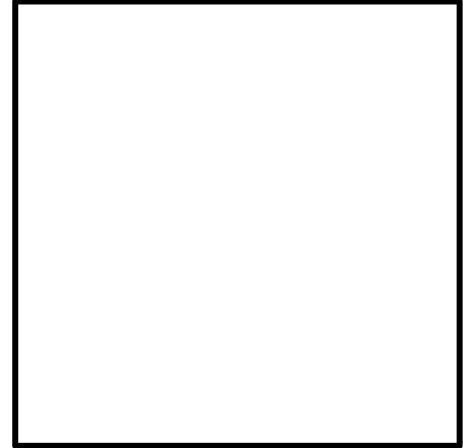
If your school is doing a school wide competition, print this leaderboard out in A3 size and put it up around the school. Update it each week with the current standings!

**SPONSOR  
ME**

## MY NAME IS \_\_\_\_\_

My school is taking part in the **Safe. Everywhere. Always.** Challenge this 16 Days of Activism to raise money for UN Women Australia. All funds raised will be donated to women-led grassroots programs around the world working to end violence against women. **WILL YOU SPONSOR ME?**

Please scan the QR code to make a donation to our fundraising website. All donations over \$2 are tax deductible and an email receipt will be sent from the website.



**THANK YOU FOR YOUR SUPPORT!**

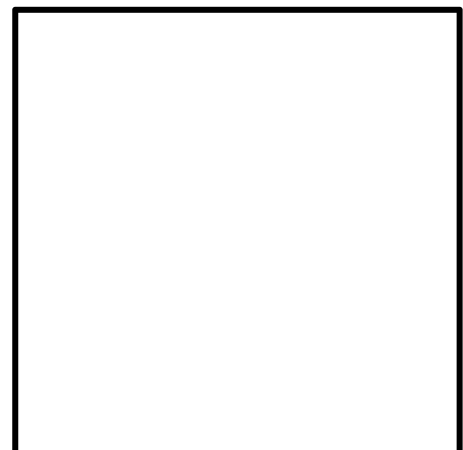


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**THANK YOU FOR YOUR SUPPORT!**



# SAFE. EVERYWHERE. ALWAYS CHALLENGE 16 DAYS CALENDAR

ENTER YOUR KMS EACH DAY AND TRACK YOUR PROGRESS OVER 16 DAYS

## MY KMS TARGET

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
24 NOV JOIN THE RALLY IN SYDNEY AT 2PM	25 NOV 1	26 NOV 2	27 NOV 3	28 NOV 4	29 NOV 5	30 NOV 6
1 DEC 7	2 DEC 8	3 DEC 9	4 DEC 10	5 DEC 11	6 DEC 12	7 DEC 13
8 DEC 14	9 DEC 15	10 DEC 16				

TOGETHER WE CAN MOBILISE CHANGE AND BREAK THE CYCLE TO  
ENSURE WOMEN AND GIRLS ARE SAFE. EVERYWHERE. ALWAYS.



